



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101770
Schedule Dates 09/18/12-09/24/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1536/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30
OBAMA FOR AMERICA SKED A

Date Entered 08/03/12
Last Modified 09/18/12
Entered By Jessica Ellis
CO-OP No
Headline # ECR07894239
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$31,716.00
Net Total \$179,724.00
Sales Tax

WBNS-TV (WBNS)
By Broadcast Month **Spots** **Rate**
Sep. 2012 141 \$211,440.00
Grand Total: 141 \$211,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	5A- 5:55A (EST)	6		X	X	X	X						WBNS-TV (WBNS)	5a	8/3/12
1.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	5A- 5:55A (EST)	6		X						1	\$150.00	\$150.00	WBNS-TV (WBNS)	5a	9/18/12
1.1.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
1.1.2	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
1.1.3	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
1.1.4	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
1.1.5	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
2.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	5:57A- 7A (EST)	6		X	X	X	X						WBNS-TV (WBNS)	6a	8/3/12
2.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	5:57A- 7A (EST)	6		X						1	\$350.00	\$350.00	WBNS-TV (WBNS)	6a	9/18/12
2.1.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
2.1.2	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
2.1.3	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
2.1.4	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
2.1.5	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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3.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	7A- 8A (EST)	6		X	X	X	X						WBNS-TV (WBNS)	THIS MORNING 7a	8/3/12
3.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	7A- 8A (EST)	6	X							2	\$375.00	\$750.00	WBNS-TV (WBNS)	THIS MORNING 7a	9/18/12
3.1.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
3.1.2	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
3.1.3	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
3.1.4	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
4.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	8A- 8:55A (EST)	6		X	X	X	X						WBNS-TV (WBNS)	THIS MORNING 8a	8/3/12
4.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	8A- 8:55A (EST)	6	X							2	\$150.00	\$300.00	WBNS-TV (WBNS)	THIS MORNING 8a	9/18/12
4.1.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
4.1.2	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
4.1.3	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
4.1.4	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
5.0	Normal Line / SPOT	09/18/12-09/21/12	5	:30	4:25A- 4:58A (EST)	4		X	X	X	X			4	\$10.00	\$40.00	WBNS-TV (WBNS)	430a	8/3/12
6.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	8:58A- 9:55A (EST)	4	X	X	X	X							WBNS-TV (WBNS)	KELLY	8/3/12

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Date:

Accepted-Station:

Date:

Comments:

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Schedule Dates	09/18/12-09/24/12	Date Entered	08/03/12
Advertiser	Obama for America (6765)	Last Modified	09/18/12
Agency	GMMB (4408)	Entered By	Jessica Ellis
Product	Political/Candidate (1161)	CO-OP	No
Brand	political candidate (1775)	Headline #	ECR07894239
Salesperson	Philadelphia Office, Philly (1680)	Demo	
Sales Office	Eagle Television/Philadelphia Office	Order Type	Normal
Buyer Name	KAUFMA, MEREDITH	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1536/SKED A	Commission	\$31,716.00
Account Types	National/Political	Net Total	\$179,724.00
Billing Type	Standard	Sales Tax	
Comments	OBAMA/P/D SKED A :30 OBAMA FOR AMERICA SKED A		

WBNS-TV (WBNS)		Spots	Rate
<u>By Broadcast Month</u>			
Sep. 2012	141	\$211,440.00	
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
6.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	8:58A- 9:55A (EST)	4		X						1	\$175.00	\$175.00	WBNS-TV (WBNS)	KELLY	9/18/12	
6.1.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -		
6.1.2	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -		
6.1.3	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -		
7.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	9:58A- 10:55A (EST)	4			X	X	X	X					WBNS-TV (WBNS)	DEAL	8/3/12	
7.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	9:58A- 10:55A (EST)	4			X					1	\$250.00	\$250.00	WBNS-TV (WBNS)	DEAL	9/18/12	
7.1.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	Political/Exception - \$400		
7.1.2	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -		
7.1.3	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -		
8.0	Normal Line / SPOT	09/18/12-09/21/12	5	:30	10:58A- 11:57A (EST)	6			X	X	X	X				\$225.00		WBNS-TV (WBNS)	TPIR	8/3/12
8.0.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	Political/Exception - 800		
8.0.2	Closed Preempt	09/18/12															WBNS-TV (WBNS)	Political/Exception - 400		
8.0.3	Closed Preempt	09/18/12															WBNS-TV (WBNS)	Political/Exception - 400		
8.0.4	Closed Preempt	09/20/12															WBNS-TV (WBNS)	Political/Spot -\$400		

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Date:

Accepted-Station:

Date:

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8.0.5	Closed Preempt	09/21/12															WBNS-TV (WBNS)	Political/Spot -\$400	
8.0.6	Closed Preempt	09/18/12															WBNS-TV (WBNS)	Political/Spot -\$400	
9.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	11:58A- 12:30P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	noon	8/3/12
9.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	11:58A- 12:30P (EST)	4		X						1	\$275.00	\$275.00	WBNS-TV (WBNS)	noon	9/18/12
9.1.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
9.1.2	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
9.1.3	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
10.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	12:30P- 2P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	SOAPS	8/3/12
10.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	12:30P- 2P (EST)	4		X						1	\$325.00	\$325.00	WBNS-TV (WBNS)	SOAPS	9/18/12
10.1.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
10.1.2	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
10.1.3	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
11.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	2P- 3P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	TALK	8/3/12
11.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	2P- 3P (EST)	4		X							\$175.00		WBNS-TV (WBNS)	TALK	9/18/12

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CPE 95/101/1536/SKED A
Account Types National/Political
Billing Type Standard
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11.1.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	Political/Exception - 800	
11.1.2	Closed Preempt	09/20/12															WBNS-TV (WBNS)	Political/Spot -\$400	
11.1.3	Closed Preempt	09/21/12															WBNS-TV (WBNS)	Political/Spot -\$400	
11.1.4	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
12.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	3P- 3:SSP (EST)	4		X	X	X	X						WBNS-TV (WBNS)	DR PHIL	8/3/12
12.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	3P- 3:55P (EST)	4		X						1	\$175.00	\$175.00	WBNS-TV (WBNS)	DR PHIL	9/18/12
12.1.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
12.1.2	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
12.1.3	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
13.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	3:58P- 5P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	DR OZ	8/3/12
13.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	3:58P- 5P (EST)	4		X						1	\$175.00	\$175.00	WBNS-TV (WBNS)	DR OZ	9/18/12
13.1.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
13.1.2	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
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14.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	5P- 6P (EST)	7		X	X	X	X						WBNS-TV (WBNS)	5p	8/3/12
14.1	Revised Line / SPOT	09/18/12-09/21/12	5	:30	5P- 6P (EST)	8		X	X	X	X						WBNS-TV (WBNS)	5p	8/7/12
14.2	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	5P- 6P (EST)	8		X						2	\$550.00	\$1,100.00	WBNS-TV (WBNS)	5p	9/18/12
14.2.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
14.2.2	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
14.2.3	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
14.2.4	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
14.2.5	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
14.2.6	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
15.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	6P- 6:30P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	6p	8/3/12
15.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	6P- 6:30P (EST)	4		X						1	\$625.00	\$625.00	WBNS-TV (WBNS)	6p	9/18/12
15.1.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
15.1.2	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
15.1.3	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	

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Product	Political/Candidate (1161)	CO-OP	No
Brand	political candidate (1775)	Headline #	ECR07894239
Salesperson	Philadelphia Office, Philly (1680)	Demo	
Sales Office	Eagle Television/Philadelphia Office	Order Type	Normal
Buyer Name	KAUFMA, MEREDITH	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1536/SKED A	Commission	\$31,716.00
Account Types	National/Political	Net Total	\$179,724.00
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16.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	6:58P- 7:30P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	JEOP	8/3/12
16.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	6:58P- 7:30P (EST)	4			X					1	\$750.00	\$750.00	WBNS-TV (WBNS)	JEOP	9/18/12
16.1.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
16.1.2	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
16.1.3	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
17.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	7:30P- 7:57P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	WHEEL	8/3/12
17.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	7:30P- 7:57P (EST)	4			X						\$500.00		WBNS-TV (WBNS)	WHEEL	9/18/12
17.1.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	Political/Spot -\$2000	
17.1.2	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
17.1.3	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
17.1.4	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
18.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	11P- 11:35P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	11p	8/3/12
18.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	11P- 11:35P (EST)	4		X						1	\$700.00	\$700.00	WBNS-TV (WBNS)	11p	9/18/12
18.1.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101770

Schedule Dates 09/18/12-09/24/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1536/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30
OBAMA FOR AMERICA SKED A

Date Entered 08/03/12
Last Modified 09/18/12
Entered By Jessica Ellis
CO-OP No
Headline # ECR07894239
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$31,716.00
Net Total \$179,724.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	141	\$211,440.00
Grand Total:	141	\$211,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.1.2	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
18.1.3	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
19.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	11:35P- 12:37A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	LETTERMAN	8/3/12
19.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	11:35P- 12:37A (EST)	4			X					1	\$250.00	\$250.00	WBNS-TV (WBNS)	LETTERMAN	9/18/12
19.1.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
19.1.2	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
19.1.3	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
20.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	12:37A- 1:37A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	FERGUSON	8/3/12
20.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	12:37A- 1:37A (EST)	4			X					1	\$40.00	\$40.00	WBNS-TV (WBNS)	FERGUSON	9/18/12
20.1.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
20.1.2	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
20.1.3	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
21.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	8A- 8:55A (EST)	1	X										WBNS-TV (WBNS)	THIS MORNING 8a	8/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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COLUMBUS, OH 43260-1133

GMMB
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Contract # 101770
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Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1536/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30
OBAMA FOR AMERICA SKED A

Date Entered 08/03/12
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Headline # ECR07894239
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$31,716.00
Net Total \$179,724.00
Sales Tax

WBNS-TV (WBNS)		
By Broadcast Month	Spots	Rate
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Grand Total:	141	\$211,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	8A- 8:55A (EST)	1	X							1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/18/12
22.0	Revised Line / SPOT	09/22/12-09/22/12	5	:30	4:58A- 6:56A (EST)	2						X					WBNS-TV (WBNS)	NEWS	8/3/12
22.1	Normal Line / SPOT	09/22/12-09/22/12	3	:30	4:58A- 6:56A (EST)	2						X		2	\$400.00	\$800.00	WBNS-TV (WBNS)	NEWS	9/18/12
23.0	Revised Line / SPOT	09/22/12-09/22/12	5	:30	6:57A- 9A (EST)	2						X					WBNS-TV (WBNS)	SAT THIS MORNING	8/3/12
23.1	Normal Line / SPOT	09/22/12-09/22/12	3	:30	6:57A- 9A (EST)	2						X		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	9/18/12
24.0	Revised Line / SPOT	09/23/12-09/23/12	5	:30	6:28A- 8:30A (EST)	2							X				WBNS-TV (WBNS)	630a	8/3/12
24.1	Normal Line / SPOT	09/23/12-09/23/12	3	:30	6:28A- 8:30A (EST)	2							X	2	\$400.00	\$800.00	WBNS-TV (WBNS)	630a	9/18/12
25.0	Revised Line / SPOT	09/23/12-09/23/12	5	:30	8:58A- 10:30A (EST)	2							X				WBNS-TV (WBNS)	SUN MORNING	8/3/12
25.1	Normal Line / SPOT	09/23/12-09/23/12	3	:30	8:58A- 10:30A (EST)	2							X	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SUN MORNING	9/18/12
26.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	8:58A- 9:55A (EST)	1	X										WBNS-TV (WBNS)	KELLY	8/3/12
26.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	8:58A- 9:55A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	KELLY	9/18/12
27.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	10:58A- 11:57A (EST)	1	X										WBNS-TV (WBNS)	TPIR	8/3/12
27.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	10:58A- 11:57A (EST)	2	X							2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	TPIR	9/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101770
Schedule Dates 09/18/12-09/24/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1536/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30
OBAMA FOR AMERICA SKED A

Date Entered 08/03/12
Last Modified 09/18/12
Entered By Jessica Ellis
CO-OP No
Headline # ECR07894239
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$31,716.00
Net Total \$179,724.00
Sales Tax

WBNS-TV (WBNS)		
By Broadcast Month	Spots	Rate
Sep. 2012	141	\$211,440.00
Grand Total:	141	\$211,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	3P- 3:55P (EST)	1	X										WBNS-TV (WBNS)	DR PHIL	9/3/12
28.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	3P- 3:55P (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR PHIL	9/18/12
29.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	3:58P- 5P (EST)	1	X										WBNS-TV (WBNS)	DR OZ	8/3/12
29.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	3:58P- 5P (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	9/18/12
30.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	5P- 6P (EST)	1	X										WBNS-TV (WBNS)	NEWS	8/3/12
30.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	5P- 6P (EST)	1	X							1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	NEWS	9/18/12
31.0	Revised Line / SPOT	09/22/12-09/22/12	5	:30	6:58P- 7:30P (EST)	1							X				WBNS-TV (WBNS)	SAT 7P NEWS	8/3/12
31.1	Normal Line / SPOT	09/22/12-09/22/12	3	:30	6:58P- 7:30P (EST)	1							X	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	SAT 7P NEWS	9/18/12
32.0	Normal Line / SPOT	09/24/12-09/24/12	5	:30	7:57P- 9P (EST)	1	X									\$1,700.00	WBNS-TV (WBNS)	HIMYM /PARTNERS	8/3/12
32.0.1	Closed Preempt	09/24/12															WBNS-TV (WBNS)	No Avail/Exception -	
33.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	10P- 11P (EST)	1	X										WBNS-TV (WBNS)	HAWAII 5-0	8/3/12
33.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	10P- 11P (EST)	1	X							1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	HAWAII 5-0	9/18/12
34.0	Revised Line / SPOT	09/18/12-09/18/12	5	:30	7:57P- 9P (EST)	1		X									WBNS-TV (WBNS)	NCIS	8/3/12
34.1	Normal Line / SPOT	09/18/12-09/18/12	4	:30	7:57P- 9P (EST)	1		X						1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	NCIS	9/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101770

Schedule Dates 09/18/12-09/24/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1536/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30
OBAMA FOR AMERICA SKED A

Date Entered 08/03/12
Last Modified 09/18/12
Entered By Jessica Ellis
CO-OP No
Headline # ECR07894239
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$31,716.00
Net Total \$179,724.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	141	\$211,440.00
Grand Total:	141	\$211,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
35.0	Normal Line / SPOT	09/18/12-09/18/12	5	:30	9P- 10P (EST)	1		X							\$1,700.00		WBNS-TV (WBNS)	NCIS LA	8/3/12	
35.0.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	No Avail/Exception -		
36.0	Revised Line / SPOT	09/19/12-09/19/12	5	:30	9P- 10P (EST)	1			X								WBNS-TV (WBNS)	CRIMINAL MINDS	8/3/12	
36.1	Revised Line / SPOT	09/19/12-09/19/12	5	:30	7:57P- 9:30P (EST)	1			X								WBNS-TV (WBNS)	SURVIVOR PREMIERE	8/7/12	
36.2	Normal Line / SPOT	09/19/12-09/19/12	3	:30	7:57P- 9:30P (EST)	1			X						1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	SURVIVOR PREMIERE	9/18/12
37.0	Revised Line / SPOT	09/20/12-09/20/12	5	:30	7:57P- 9P (EST)	1				X							WBNS-TV (WBNS)	BIG BANG 2.5 MEN	8/3/12	
37.1	Normal Line / SPOT	09/20/12-09/20/12	3	:30	7:57P- 9P (EST)	1				X					1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	BIG BANG 2.5 MEN	9/18/12
38.0	Revised Line / SPOT	09/21/12-09/21/12	5	:30	7:57P- 9P (EST)	1					X						WBNS-TV (WBNS)	48 HRS	8/3/12	
38.1	Normal Line / SPOT	09/21/12-09/21/12	3	:30	7:57P- 9P (EST)	1					X				1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	UNDER COVER BOSS	9/18/12
39.0	Revised Line / SPOT	09/21/12-09/21/12	5	:30	9P- 10P (EST)	1					X						WBNS-TV (WBNS)	CSI NY	8/3/12	
39.1	Normal Line / SPOT	09/21/12-09/21/12	3	:30	9P- 10P (EST)	1					X				1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CSI NY	9/18/12
40.0	Revised Line / SPOT	09/22/12-09/22/12	5	:30	9P- 10P (EST)	1						X					WBNS-TV (WBNS)	CRIMETIME	8/3/12	
40.1	Normal Line / SPOT	09/22/12-09/22/12	3	:30	9P- 10P (EST)	1						X			1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	CRIMETIME	9/18/12
41.0	Normal Line / SPOT	09/23/12-09/23/12	5	:30	6:57P- 8P (EST)	1							X		\$1,000.00		WBNS-TV (WBNS)	60 MINUTES	8/3/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WBNS-TV (WBNS)	Spots	Rate
By Broadcast Month		
Sep. 2012	141	\$211,440.00
Grand Total:	141	\$211,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0.1	Closed Preempt	09/23/12															WBNS-TV (WBNS)	Schedule Change/Spot - TIME SPECS	
42.0	Normal Line / SPOT	09/23/12-09/23/12	5	:30	10P- 11P (EST)	1							X		\$1,100.00		WBNS-TV (WBNS)	NYC 22	8/3/12
42.0.1	Closed Preempt	09/23/12															WBNS-TV (WBNS)	Schedule Change/Exception	
43.0	Revised Line / SPOT	09/22/12-09/23/12	5	:30	11P- 11:35P (EST)	2						X	X				WBNS-TV (WBNS)	11P	8/3/12
43.1	Normal Line / SPOT	09/22/12-09/22/12	3	:30	11P- 11:35P (EST)	1					X			1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	11P	9/18/12
44.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	11:35P- 12:37A (EST)	1	X										WBNS-TV (WBNS)	LETTERMAN	8/3/12
44.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	11:35P- 12:37A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETTERMAN	9/18/12
45.0	Revised Line / SPOT	09/22/12-09/22/12	5	:30	11:35P- 12A (EST)	1						X					WBNS-TV (WBNS)	W2W SPORTS	8/3/12
45.1	Normal Line / SPOT	09/22/12-09/22/12	3	:30	11:35P- 12A (EST)	1						X		1	\$600.00	\$600.00	WBNS-TV (WBNS)	W2W SPORTS	9/18/12
46.0	Revised Line / SPOT	09/22/12-09/22/12	5	:30	12A- 1A (EST)	1						X					WBNS-TV (WBNS)	CRIMINAL MINDS	8/3/12
46.1	Normal Line / SPOT	09/22/12-09/22/12	3	:30	12A- 1A (EST)	1						X		1	\$200.00	\$200.00	WBNS-TV (WBNS)	CRIMINAL MINDS	9/18/12
47.0	Normal Line / SPOT	09/23/12-09/23/12	5	:30	11:35P- 12A (EST)	1							X		\$250.00		WBNS-TV (WBNS)	W2W SPORTS	8/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Comments OBAMA/P/D SKED A :30
OBAMA FOR AMERICA SKED A

Date Entered 08/03/12
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WBNS-TV (WBNS)

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47.0.1	Closed Preempt	09/23/12															WBNS-TV (WBNS)	Schedule Change/Exception - TIME SPECS	
48.0	Normal Line / SPOT	09/23/12-09/23/12	5	:30	12A- 1A (EST)	1						X			\$75.00		WBNS-TV (WBNS)	CRIMINAL MINDS	8/3/12
48.0.1	Closed Preempt	09/23/12															WBNS-TV (WBNS)	Schedule Change/Spot - TIME SPECS	
49.0	Revised Line / NCAA SPORTS	09/22/12-09/22/12	4	:30	3:30P- 6:55P (EST)	1						X					WBNS-TV (WBNS)	COLLEGE FOOTBALL	8/3/12
49.1	Revised Line / NCAA SPORTS	09/22/12-09/22/12	4	:30	3:30P- 6:55P (EST)	2						X					WBNS-TV (WBNS)	COLLEGE FOOTBALL	8/7/12
49.2	Normal Line / NCAA SPORTS	09/22/12-09/22/12	3	:30	3:30P- 6:55P (EST)	2						X		2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	COLLEGE FOOTBALL	9/18/12
50.0	Revised Line / NFL-BROWNS/BENGALS	09/23/12-09/23/12	4	:30	12:57P- 4P (EST)	1							X				WBNS-TV (WBNS)	BENGALS	8/3/12
50.1	Revised Line / NFL-BROWNS/BENGALS	09/23/12-09/23/12	4	:30	12:57P- 4P (EST)	2							X				WBNS-TV (WBNS)	BENGALS	8/7/12
50.2	Normal Line / NFL-BROWNS/BENGALS	09/23/12-09/23/12	3	:30	12:57P- 4P (EST)	2							X	2	\$6,000.00	\$12,000.00	WBNS-TV (WBNS)	BENGALS	9/18/12
51.0	Normal Line / NFL/ AFC FOOTBALL	09/23/12-09/23/12	4	:30	4P- 7P (EST)	1							X		\$2,200.00		WBNS-TV (WBNS)	NFL	8/3/12
51.0.1	Closed Preempt	09/23/12															WBNS-TV (WBNS)	Schedule Change/Spot - TIME SPECS	
52.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	5A- 5:55A (EST)	1	X										WBNS-TV (WBNS)	5a	8/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101770
Schedule Dates 09/18/12-09/24/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1536/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30
OBAMA FOR AMERICA SKED A

Date Entered 08/03/12
Last Modified 09/18/12
Entered By Jessica Ellis
CO-OP No
Headline # ECR07894239
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$31,716.00
Net Total \$179,724.00
Sales Tax

WBNS-TV (WBNS)		
By Broadcast Month	Spots	Rate
Sep. 2012	141	\$211,440.00
Grand Total:	141	\$211,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
52.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	5A- 5:55A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	5a	9/18/12
53.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	5:57A- 7A (EST)	1	X										WBNS-TV (WBNS)	6a	9/3/12
53.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	5:57A- 7A (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6a	9/18/12
54.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	7A- 8A (EST)	1	X										WBNS-TV (WBNS)	THIS MORNING 7a	9/3/12
54.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	7A- 8A (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/18/12
55.0	Normal Line / SPOT	09/24/12-09/24/12	5	:30	4:25A- 4:58A (EST)	1	X							1	\$10.00	\$10.00	WBNS-TV (WBNS)	430a	9/3/12
56.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	9:58A- 10:55A (EST)	1	X									WBNS-TV (WBNS)	DEAL	9/3/12	
56.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	9:58A- 10:55A (EST)	2	X							2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DEAL	9/18/12
57.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	11:58A- 12:30P (EST)	1	X									WBNS-TV (WBNS)	noon	9/3/12	
57.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	11:58A- 12:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	9/18/12
58.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	12:30P- 2P (EST)	1	X									WBNS-TV (WBNS)	SOAPS	9/3/12	
58.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	12:30P- 2P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SOAPS	9/18/12
59.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	2P- 3P (EST)	1	X									WBNS-TV (WBNS)	TALK	9/3/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101770

Schedule Dates 09/18/12-09/24/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1536/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30
OBAMA FOR AMERICA SKED A

Date Entered 08/03/12
Last Modified 09/18/12
Entered By Jessica Ellis
CO-OP No
Headline # ECR07894239
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$31,716.00
Net Total \$179,724.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	141	\$211,440.00
Grand Total:	141	\$211,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
59.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	2P- 3P (EST)	2	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	TALK	9/18/12
59.1.1	Preempt	09/24/12															WBNS-TV (WBNS)	No Avail/Exception -	
60.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	6P- 6:30P (EST)	1	X										WBNS-TV (WBNS)	6p	9/3/12
60.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	6P- 6:30P (EST)	1	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	6p	9/18/12
61.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	6:58P- 7:30P (EST)	1	X										WBNS-TV (WBNS)	JEOP	9/3/12
61.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	6:58P- 7:30P (EST)	1	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	JEOPARDY	9/18/12
62.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	7:30P- 7:57P (EST)	1	X										WBNS-TV (WBNS)	WHEEL	9/3/12
62.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	7:30P- 7:57P (EST)	2	X							2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	WHEEL	9/18/12
63.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	11P- 11:35P (EST)	1	X										WBNS-TV (WBNS)	11p	9/3/12
63.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	11P- 11:35P (EST)	1	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	11p	9/18/12
64.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	12:37A- 1:37A (EST)	1	X										WBNS-TV (WBNS)	FERGUSON	9/3/12
64.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	12:37A- 1:37A (EST)	1	X							1	\$200.00	\$200.00	WBNS-TV (WBNS)	FERGUSON	9/18/12
65.0	Normal Line / SPOT	09/19/12-09/19/12	5	:30	9:30P- 11P (EST)	1			X					1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	BIG BROTHER FINALE	8/7/12
66.0	Revised Line / SPOT	09/21/12-09/21/12	5	:30	10P- 11P (EST)	1				X							WBNS-TV (WBNS)	BLUE BLOODS	8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101770
Schedule Dates 09/18/12-09/24/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1536/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30
OBAMA FOR AMERICA SKED A

WBNS-TV (WBNS)		
By Broadcast Month	Spots	Rate
Sep. 2012	141	\$211,440.00
Grand Total:	141	\$211,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
66.1	Normal Line / SPOT	09/21/12-09/21/12	3	:30	10P- 11P (EST)	1					X			1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	BLUE BLOODS	9/18/12
67.0	Revised Line / SPOT	09/22/12-09/22/12	5	:30	7:30P- 7:57P (EST)	1						X					WBNS-TV (WBNS)	SAT WHEEL OF FORTUNE	9/7/12
67.1	Normal Line / SPOT	09/22/12-09/22/12	3	:30	7:30P- 7:57P (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	SAT WHEEL OF FORTUNE	9/18/12
68.0	M/G For 41.0.1 / SPOT	09/23/12-09/23/12	5	:30	7:30P- 8:30P (EST)	1						X			\$1,000.00		WBNS-TV (WBNS)	60 MINUTES	9/4/12
68.0.1	Closed Preempt	09/23/12															WBNS-TV (WBNS)	Political/Spot -\$4000	
69.0	M/G For 42.0.1 / SPOT	09/23/12-09/23/12	5	:30	10:30P- 11:30P (EST)	1						X		1	\$1,100.00	\$1,100.00	WBNS-TV (WBNS)	THE MENTALIST	9/4/12
69.1	M/G For 42.0.1 / SPOT	09/23/12-09/23/12	3	:30	10:30P- 11:30P (EST)	1						X		1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	THE MENTALIST	9/18/12
70.0	M/G For 47.0.1 / SPOT	09/23/12-09/23/12	5	:30	12:05A- 12:30A (EST)	1						X		1	\$250.00	\$250.00	WBNS-TV (WBNS)	W2W SPORTS	9/4/12
70.1	M/G For 47.0.1 / SPOT	09/23/12-09/23/12	3	:30	12:05A- 12:30A (EST)	1						X		1	\$600.00	\$600.00	WBNS-TV (WBNS)	W2W SPORTS	9/18/12
71.0	M/G For 48.0.1 / SPOT	09/23/12-09/23/12	5	:30	12:30A- 1:30A (EST)	1						X		1	\$75.00	\$75.00	WBNS-TV (WBNS)	CRIMINAL MINDS	9/4/12
71.1	M/G For 48.0.1 / SPOT	09/23/12-09/23/12	3	:30	12:30A- 1:30A (EST)	1						X		1	\$200.00	\$200.00	WBNS-TV (WBNS)	CRIMINAL MINDS	9/18/12
72.0	M/G For 51.0.1 / NFL/AFC FOOTBALL	09/23/12-09/23/12	4	:30	4:30P- 7:30P (EST)	1						X		1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	NFL	9/4/12
72.1	M/G For 51.0.1 / NFL/AFC FOOTBALL	09/23/12-09/23/12	3	:30	4:30P- 7:30P (EST)	1						X		1	\$4,400.00	\$4,400.00	WBNS-TV (WBNS)	NFL	9/18/12
73.0	M/G For 43.0.1 / SPOT	09/23/12-09/23/12	5	:30	11:30P- 12:05A (EST)	1						X		1	\$500.00	\$500.00	WBNS-TV (WBNS)	LATE NEWS	9/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101770

Schedule Dates	09/18/12-09/24/12	Date Entered	08/03/12
Advertiser	Obama for America (6765)	Last Modified	09/18/12
Agency	GMMB (4408)	Entered By	Jessica Ellis
Product	Political/Candidate (1161)	CO-OP	No
Brand	political candidate (1775)	Headline #	ECR07894239
Salesperson	Philadelphia Office, Philly (1680)	Demo	
Sales Office	Eagle Television/Philadelphia Office	Order Type	Normal
Buyer Name	KAUFMA, MEREDITH	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1536/SKED A	Commission	\$31,716.00
Account Types	National/Political	Net Total	\$179,724.00
Billing Type	Standard	Sales Tax	
Comments	OBAMA/P/D SKED A :30 OBAMA FOR AMERICA SKED A		

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	141	\$211,440.00
Grand Total:	141	\$211,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
73.1	M/G For 43.0.1 / SPOT	09/23/12-09/23/12	3	:30	11:30P- 12:05A (EST)	1						X	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	LATE NEWS	9/18/12	
74.0	Normal Line / SPOT	09/19/12-09/20/12	3	:30	9:58A- 10:55A (EST)	2			X	X				2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETS MAKE A DEAL	9/18/12
75.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	2P- 3P (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	THE TALK	9/18/12
76.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	7:30P- 7:57P (EST)	3			X	X	X			3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	9/18/12
77.0	M/G For 41.0.1 / SPOT	09/23/12-09/23/12	3	:30	7:30P- 8:30P (EST)	1						X	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	60 MINUTES	9/18/12	
78.0	M/G For 8.0.4 / SPOT	09/20/12-09/21/12	3	:30	10:58A- 11:57A (EST)	1				X	X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	TPIR	9/18/12
79.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	5A- 5:55A (EST)	5			X	X	X			5	\$800.00	\$4,000.00	WBNS-TV (WBNS)	5AM NEWS	9/18/12
80.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	5:57A- 7A (EST)	5			X	X	X			5	\$1,200.00	\$6,000.00	WBNS-TV (WBNS)	6AM NEWS	9/18/12
81.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	7A- 8A (EST)	4			X	X	X			4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/18/12
82.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	8A- 8:58A (EST)	4			X	X	X			4	\$1,000.00	\$4,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/18/12
83.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	8:58A- 9:55A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	LIVE WITH KELLY	9/18/12
84.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	11:58A- 12:30P (EST)	3			X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	NOON NEWS	9/18/12
85.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	12:30P- 2P (EST)	3			X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	SOAP ROTATION	9/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101770
Schedule Dates 09/18/12-09/24/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1536/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30
OBAMA FOR AMERICA SKED A

Date Entered 08/03/12
Last Modified 09/18/12
Entered By Jessica Ellis
CO-OP No
Headline # ECR07894239
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$31,716.00
Net Total \$179,724.00
Sales Tax

WBNS-TV (WBNS)		
By Broadcast Month	Spots	Rate
Sep. 2012	141	\$211,440.00
Grand Total:	141	\$211,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
86.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	3P- 3:55P (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	DR PHIL	9/18/12
87.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	3:58P- 5P (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	DR OZ	9/18/12
88.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	5P- 6P (EST)	6			X	X	X			6	\$2,200.00	\$13,200.00	WBNS-TV (WBNS)	5PM NEWS	9/18/12
89.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	6P- 6:30P (EST)	3			X	X	X			3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	6PM NEWS	9/18/12
90.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	6:58P- 7:30P (EST)	3			X	X	X			3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	JEOPARDY	9/18/12
91.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	11P- 11:35P (EST)	3			X	X	X			3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	LATE NEWS	9/18/12
92.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	11:35P- 12:37A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	DAVID LETTERMAN	9/18/12
93.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	12:37A- 1:37A (EST)	3			X	X	X			3	\$200.00	\$600.00	WBNS-TV (WBNS)	CRAIG FERGUSON	9/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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